

MINUTES

FCLA Governing Board	7 am	8:30 am
Type of Meeting	Start Time	Adjournment Time
November 12th, 2018	Lightning Room	Julia Squier
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Kristie, Lori, Kim, Renee, Mary, Gregg, Stephanie, Julia

- **Approval of October Minutes** – Gregg voted to approve minutes; Mary 2nd; passed unanimously
- **Staff Related**
 - Curriculum** (Kristie) – 8 windows downtown decorated by FCLA students – 1 week to create; team teaching BALA project with Kristie & Elyse; 5th is working on marketing FCLA; Microsoft Suite skills/knowledge, including excel, is needed for students after high school – possible workshop
 - MyLC** (Kristie) – MyLC is fixing issues after an update; very responsive but still has glitches
 - Enrollment** (Lori) – nothing to report
- **Marketing Plan for Future Students** –
 - Upcoming Events** – KA Night – Monday, December 3rd 6:00-7:30 – also Kristie coordinating with students to visit KA, Explore Night and charter school fair in January
 - Revision of marketing pieces** – marketing subcommittee with Julia, Stephanie and Kim; Renee suggested marketing to Juniors - finish strong – senior high impact experience/community engagement
- **Cash Flow Update** (Patrick) -
 - MyLC payment – Meeting with Ben update** (Mary & Julia) – Mary will follow up with Ben regarding plan to develop tiered budget and communicate MyLC is under the umbrella of Epiphany (larger company)
 - Budgeting Process – Eric’s assistance to establish gold, silver and bronze budget and align with fundraising** (Stephanie & Julia) – Stephanie will follow up with Karen to invite Eric to talk budget planning during January meeting; Julia will contact Melissa and send text and email reminding parents about using MyHuterra and Amazonsmile; grants or sponsorship; tap into Alums; institute an FCLA student fee at start of the school year; community foundation bright idea – Mary and Julia will plan to attend lab Dec 4th from 8:30-10:30 am and write letter; grant writing on Jan 31st from 9-11 am
 - Student Fee Suggestion** - \$35 community/field experience fee was discussed – internship opportunity for seniors and younger opportunities for younger students; charge at beginning of the year?; ask parents to contribute for others; Renee will look into how we charge the fee
- **Strategic Initiative** –

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Bylaw Revisions/Board Planning (Kevin & Gregg) – long term planning for MyLC needs to be addressed as well as goal-setting to align with contract and board responsibilities

Board Member Recruitment/Alumni Connection & Follow-up – discussion; Gregg will follow up with Leadership Fox Cities connection to invite new members

Sustainability/Update regarding meeting with non-profit consultant/FCLA parent (Stephanie & Julia) – budget planning at January meeting; fun night coordination; expanding current MyHuterra and AmazonSmile spending; set goal to increase enrollment by 3-5%

- **Charter School Council Update/DPI update** (Patrick) – next meeting is Monday, November 27th; application is being updated; Lori needs to receive notifications regarding new students; Mary will check with AI regarding enhancements and if notification can be emailed
- **Restructuring of Charters (statewide)** – Mary will follow up with AI for clarification, timeline and any update
- **Adjournment**

Upcoming Events:

Board Meeting – Monday, December 10th, 2018 at 7 am in the Lightning Room

Monday, January 7th, 2019 - Explore Night (5:45-7:30 pm at Appleton North High School Commons)

Saturday, January 12th, 2018 from 10 am – noon - All School Fair (City Center Downtown – 2nd Floor)

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