

MINUTES

FCLA Governing Board	7 am	8:15 am
Type of Meeting	Start Time	Adjournment Time
April 8th, 2019	Lightning Room	Julia Squier
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Kim Willems, Stephanie Lewandowski, Claudia Tischer, Renee Ulman, Lori Krueger, Patrick Lee, Mary Hansen, Kevin Tubbs, Julia Squier

- **Approval of March Minutes** – Julia motioned to approve minutes; Kevin 2nd; passed unanimously;
- **Board Nomination** – Julia nominated Claudia Tischer to the FCLA board; Mary 2nd the nomination; approved unanimously
- **Enrollment**
Update – email went out to students who enrolled and will receive preliminary schedule; 4-5 new North students; currently at 84
Short-term strategies impact – Stephanie reached out to parents – very helpful; some just needed application information/process and others had questions regarding senior capstone project and college readiness - longer conversations
Next Steps – how do we market with difference perception of charters; how do we communicate the benefits related to future college path; bring back parent showcase night as new informational night – push to Kylie and in middle school newsletters; sell college readiness skills; get statistics from other 5 charter high schools (Mary will contact ATech, Renee is checking with Tesla); Marketing pieces to parents to review at retreat and plan for parent night in fall; push social media
- **Cash Flow Update**
Current Cash Flow (Patrick) – no new spending to report
Donorschoose.org – look at priorities, so asks are strategic; what are planned expenses; Patrick will talk to staff at staff meeting to determine needs; KI donations of chairs (15-20); Diane Wittman downtown (Rich L can transport) or auction at FVTC are options for immediate chair needs
- **Senior Recognition Update** – create video from parents and students at night; plus, we need to follow up with our graduates regarding outcomes; Maggie could do video clips of students/parents the night of senior recognition; start silent auction item in August (start earlier to get items); check with Meijer; balloons on stage; green screen with background and take photos area (Patrick will reach out to Cassie to check if that is available); board members arrive at 5:15 approximately; evaluate scholarships at board meeting on May 10th (Claudia, Renee) – will try to send applications ahead of time

FCLA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.

- **Adjournment**

Upcoming Events:

Board Meeting – Monday, May 13th, 2019 at 7 am in the Lightning Room

Retreat Agenda Items – budget needs from staff/Eric's recommendations; marketing strategy to parents; strategic initiative (subcommittee process, exec board, alum follow up – alum subcommittee); Julia will email meeting doodle to determine date/time in June

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5000 North Ballard Road, Appleton, WI 54913 • (920) 832-4300 • FAX (920) 832-4301