



MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Monday, September 9, 2019</u>	<u>1083</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Patrick Lee, Stephanie Lewandowski, Mary Hansen, Gregg Syring, Renee Ulman, Kim Willems, Julia Squier

- **Monthly Reports**

Approval of August Minutes – Motion to approve August minutes by Julia; 2nd by Gregg; pass unanimously

Enrollment Update – 85 total: 29 juniors, 13 freshman – lower freshman numbers a concern; FCLA students working on posters about FCLA (hanging at North, Einstein & KA); Einstein is willing to let Patrick come in and talk to students interested in FCLA; reach out to interested students with t-shirts including North/FCLA logos – follow up with each student; mugs have been distributed, painted rocks with FCLA logo have been strategically placed by students as modes of advertising; students can design logo for t-shirts; they know what other students would like; use Mia at Amano for t-shirt printing (former FCLA student) – she could even take 3-4 student designs and create one for the t-shirts; maybe consider giving a t-shirt to every FCLA student?

Curriculum (Kristie) – school year off to a great start, setting expectations and emphasizing focus beyond project-based curriculum

Cash Flow Update (Patrick) - \$17.63 addition from AmazonSmile; \$167.45 expense for art supplies

- **Enrollment Strategy/Sustainability**

Marketing Plan Update and Next Steps – Kim is working on the copy for the new marketing material – with info from websites, teachers, previous handouts, FAQ's, etc. - to create one, cohesive document that is easy to read and contains all pertinent info; aim for December 9th for KA Night

Showcase/Fundraising Night/Workshop Night? – flyer for Open House – 3 bullet points regarding board member recruitment, the Memory Project funding and general fundraising options for FCLA – chance to win an autographed Packer football with a donation

Business Sponsorship Levels/Internship Financial Support – Score Realty Group interested in business partnership possibly and sponsoring the Makerspace and possible student internships?; ProAmpac might be another good fit and have possible interest also; other businesses that staff think would be a natural fit?

Business Coalition – no report; Mr. Pynenberg willing to come in to update us on their committee progress

MyLC/Infinite Campus Update – working through solution and will meet in future

Nonprofit Leadership Initiative – Julia will send dates of upcoming round table discussions/events; please check your schedule and see if you are able to attend one

FCLA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.

Alumni – 3 FCLA alum in area working in the arts – AASD art teacher, The Fire and Amano; need to continue to work on outreach to Alumni and tell their success stories

- **Strategic Initiative - Governing Board**

Executive Board – need for Vice President to shadow current president to then become president years later

New Member Recruitment – tap into Leadership Fox Cities - Gregg will reach out to Amy to see if there are any potential board members – look at 2018/2019 graduates and see who might have educational interests; reaching out to parents at open house; Alumni interest?; bring back student ambassador?

- **Adjournment**

Upcoming Events:

October meeting - Monday, October 14th, 2019 at 7 am in 1083

Open House – Monday, September 16th in the FCLA wing around 7/7:15 pm

Nonprofit Leadership Initiative Forum – Thursday, Nov 14th, 2019, from 5-7 pm at Timber Rattler Stadium

KA Night – Monday, December 9, 2019 at Kaleidoscope Academy at 6 pm

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