



## MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8 am</u>
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
<u>Monday, October 14, 2019</u>	<u>1083</u>	<u>Julia Squier</u>
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

**Attendance/ Guests/ Introductions: (Lori Schmidt – FCLA parents & potential board member – Julia made motion to nominate Lori to the board; Stephanie 2<sup>nd</sup>; passed unanimously) Julia Squier, Stephanie Lewandowski, Lori Krueger, Kristie Moder, Gregg Syring, Kim Willems**

- **Monthly Reports**

**Enrollment/Student Scheduling Update (Lori)** – under 90 still a concern – 82 official but maybe 85 at semester; 3 prospective juniors interested in joining at the semester – adapted application because the universal one is not online; they have completed informal shadows; freshman class is low so we need to grow; need to connect with parents to see if FCLA is a good fit

**Business Advisory Committee Update (Lori)** - none

**Approval of September Minutes** – Gregg motioned to approve; Kristie 2<sup>nd</sup>; passed unanimously  
**Curriculum (Kristie)** – cancer fundraiser this past weekend; 2<sup>nd</sup> highest amount raised in community; Grignon Mansion community service – great opportunity for all students; first round of workshops just ending

**Cash Flow Update (Patrick)** – began \$25 art supply fee collection, about \$1000 deposit in activity account; one family willing to donate to other art costs, so Camber, Moder and Lucas looking at other needed expenses

**AASD Charter School Council Update (Stephanie)** – application should be reviewed for final submission; Stephanie will forward to board for our review; question to add -

- **Enrollment Strategy/Sustainability**

**Marketing Plan Update and Next Steps** – Kim is looking at individual pieces and developing book; Kim needs help with design and how in depth to go; we can all assist; Kim will reach out to Claudia and Julia will also follow up with the email she previously sent; Showcase Night - talk more about best date – thinking early February; determine when Explore and Charter School Fair are to pick best date for Showcase Night; key is current student promotions; t-shirt follow up? Business Sponsorship Levels/Internship Financial Support – Stephanie will deposit \$500 check from Score Realty into 501c3 for Makerspace

**Fundraising Night?** – other options?; Julia will reach out to teachers regarding wish list items thru Amazon

**MyLC/Infinite Campus Update** – contact person changed but still addressing our needs and program has evolved and is not as user friendly for our needs

- **Strategic Initiative - Governing Board**

**Executive Board** – collaborate once marketing plan is complete

*FCLA Mission Statement:*

*Empowering students to find their passion through collaboration, innovation and exploration.*

**New Member Recruitment** – Stephanie will follow up with Levi

**Nonprofit Leadership Initiative** – Nov 14<sup>th</sup> is forum at Timber Rattler Stadium for board member recruitment; Alum newsletter suggestion - do more outreach to former Alum and parents with fundraising drive and building a database digitally

- **Adjournment**

**Upcoming Events:**

**November meeting** - Monday, November 11th, 2019 at 7 am in 1083

**Nonprofit Leadership Initiative Forum** – Thursday, Nov 14<sup>th</sup>, 2019, from 5-7 pm at Timber Rattler Stadium

**KA Night** – Monday, December 9, 2019 at Kaleidoscope Academy

**Charter School Fair** - Saturday, Jan 11, 2020, from 10 am – noon on the 2<sup>nd</sup> floor of the City Center

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