

MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8:10 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Monday, January 13, 2020</u>	<u>1083</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Levi Lyons, Lori Schmidt, Gregg Syring, Lori Krueger, Kim Willems, Julia Squier, Patrick Lee

- **Monthly Reports**

Enrollment/Student Scheduling Update (Lori) – Many shadows but will have more confirmed numbers after February deadline; lots of interest at Explore Night, but Charter School Fair attendance not packed; gaining one and losing one at semester; applications around 10 at last check; Course guide will be released in spring now

Business Advisory Committee Update (Lori) – discussing funds for career center/gathering center; businesses coming in during homeroom time; March 5th event for students – Future Fox Cities Career Expo

Approval of December Minutes – Motioned to approve by Gregg; Lori 2nd; passed unanimously

Curriculum (Kristie) – no report

Cash Flow Update (Patrick) – reports still transitioning from district; \$4941.05 in 501c3, \$250 Thrivent donation, \$13.40 from AmazonSmile

AASD Charter School Council Update (Stephanie) – no report

- **Enrollment Strategy/Sustainability**

Marketing Plan/Promotion Material/Postcard Update – postcard timing good – parent at KA did mention she received the postcard; Kim has social media ideas – senior and/or alum and/or staff highlights, something similar to ask your question Wednesday, surveys, alum tile that highlights where they are at; need to discuss sponsorship level suggestions

Fundraising Night/Text Blast – monthly blast – board created and post on website monthly; could incorporate alum/senior/staff highlight; will meet in January with subgroup to propose plan

Makerspace – Claudia connection did not work; Julia checking with Costco regarding donation and then try donorchoose.org route

MyLC/Infinite Campus Update – Patrick reports Kristie confident very viable solution for next year

- **Strategic Initiative - Governing Board**

Executive Board/New Member Recruitment – Gregg will review; he did not receive a response from the Fox Valley Leadership group; Kim will reach out to a former North student

Nonprofit Leadership Initiative – check with Stephanie regarding follow up with contacts made at networking evening

- **Adjournment**

FCLA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.

Upcoming Events:

February meeting – Monday, February 10th, 2020 at 7 am in 1083

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