

MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8:10 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Monday, March 9, 2020</u>	<u>1083</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Julia Squier, Patrick Lee, Stephanie Lewandowski, Kristie Moder, Kevin Tubbs, Levi Lyons, Lori Krueger

- **Monthly Reports**

Enrollment/Student Scheduling Update (Lori) – we are wondering why the online application was pulled on March 6 – Patrick will reach out to AI and ask; Patrick will send welcome emails to current students who applied for 2020/2021 – Lori will forward past email example and Elyse gave him a listing of students' emails who have applied; verbiage on AASD says contact will be made on March 6th regarding application status for charter schools – Patrick will reach out to AI to see if modifications can be made to that statement, making sure students know spots are still available; approximately 85 students currently for 2020/2021

Business Advisory Committee Update (Lori) – targeting 9th grade classrooms at moment; Fox Cities Career Expo was this past week – definite spot for FCLA students to make business connections (show their resume); North Senior Comp students attended this year; make note for next year around January to ask for FCLA students to participate and prepare them for the event

Approval of January & February Minutes – Julia motioned to approve minutes; 2nd by Stephanie; approved unanimously

Curriculum (Kristie) – viewed memory project video – students in Africa were excited to receive their portraits

Cash Flow Update (Patrick) – 501c3 expense \$685.34 for chairs and deposit from AmazonSmile for \$20.24; Julia meeting with Karen to realize past expenses before software program transfer last spring

AASD Charter School Council Update (Stephanie) – none; meetings have been cancelled and rescheduled

- **Enrollment Strategy/Sustainability**

Marketing Plan/Strategies – increase traffic to bring in others from outside; before we create something new to communicate internally, we need a plan to reach target audiences outside school; establish budget for Kim (under \$250) for Facebook ads – Julia and Stephanie will meet with Kim, tomorrow if possible, to determine most beneficial, cost-effective way to advertise FCLA on Facebook

Parent Email/Communication layout (review) – on hold – address immediate outreach needs first

Makerspace Needs – Julia will reach out to Kristie; electronic tabletop ports needed yet

MyLC/Infinite Campus Update – no discussion

FCLA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.

- **Strategic Initiative - Governing Board**
Executive Board (assign roles/sub-committees) – Levi & Lori will lead Senior Recognition
New Member Recruitment/Nonprofit Leadership Initiative - waitlist for April 2nd event
- **Adjournment**

Upcoming Events:

March meeting – Monday, April 13th, 2020 at 7 am in 1083

Senior Recognition – Sunday, May 17th at 6 pm in Appleton North Commons (cake & reception follows)

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