

MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Monday, April 13, 2020</u>	<u>virtual – Google Meeting</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Julia Squier, Patrick Lee, Stephanie Lewandowski, Kevin Tubbs, Lori Krueger, Gregg Syring, Kim Willems

- **Monthly Reports**

Enrollment/Student Scheduling Update (Lori) – no change in enrollment – around 80; current students at this time usually receive course verification in conjunction pages with North; not sure where North is at the process, so Lori will have Kristie get hard copy of mailing to Melissa to send out specifically to our students; Patrick will make sure that is coordinated at staff meeting tomorrow (April 14)

Business Advisory Committee Update (Lori) – cancelled for the remainder of the school year; meeting time conflicts, so maybe we try to adjust our meeting time to the third Monday?

Approval of March Minutes – Lori motioned to approve; Stephanie 2nd; passes unanimously
Curriculum (Kristie) – teachers meeting and discussing future units – augment and adjust as necessary because school is online

Cash Flow Update (Patrick) – no current expenses to report; \$91.83 was reimbursed to teachers in March from 501c3 for classroom supplies/activity expenses; accounting report from district showed large portion of the \$1984.39 expense adjustment from spring of 2019 includes FTE allocation reductions including -\$714 on 3/29/19 and -\$66 on 4/1/19 and p-card expenses for t-rat for -\$675

AASD Charter School Council Update (Stephanie) – no update

- **Enrollment Strategy/Sustainability**

Marketing Plan/Facebook advertising update – Kim initiated Facebook advertising with parent/age focus for 15 mile perimeter around Appleton and post reboot began last Monday with \$10 cost; so far 1527 reach, 32 engaged with post, 5 link clicks on Monday, Tuesday and Wednesday; 13,000 percent increase in reach; student focus post boost for next week; for student post, snapchat or Instagram may be better, so Kim will look into doing Facebook and Instagram

Parent Email/Communication layout (on hold)

Makerspace Needs – on hold

MyLC/Infinite Campus Update – Kristie working with staff to make transition to IC and determining best way to store past data; Patrick will look into payment by AASD per Zimmerman; Patrick will look at verbiage of contract to make sure we know details of cancellation

- **Strategic Initiative - Governing Board**

FCLA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.

Executive Board (assign roles/sub-committees) –

- ✓ **Senior Recognition Update (scholarship, senior questionnaire, certificates, food, invites) – modifications, digital scholarship application?** – waiting for governor to state when kids return; July date possibly?; special permission to use last name – highlight each day a senior on Facebook/FCLA website; senior questionnaire and scholarship applications via google doc – Julia will share with Kristie (Maggie has created link as last year for senior questionnaire, currently creating scholarship application); senior exit interview – student video meeting with board member once schedule is determined, board members will sign up

New Member Recruitment/Nonprofit Leadership Initiative waitlist for April 2nd event - cancelled

- **Adjournment**

Upcoming Events:

May meeting – Monday, May 11th, 2020 at 7 am in 1083 via google meeting

Senior Recognition – Monday, May 17th at 6 pm in North Commons has been postponed until hopefully July

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