



# MINUTES

FCLA Governing Board	7 am	8:15 am
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
August 17, 2020	Virtual Meeting	Julia Squier
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

- **Attendance/Guest Introduction**: Kim Willems, Kevin Tubbs, Patrick Lee, Jean Pynenberg, Kristie Moder, Julia Squier, Levi Lyons, Gregg Syring
- **Approval of June Minutes** – Kevin motioned to approve minutes; Kristie 2<sup>nd</sup>; approved unanimously
- **Exec Board/Board Member Recruitment**  
Stephanie’s resignation – thank you for your service to the Board; Gregg is nominated as Interim Board President; 2<sup>nd</sup> by Kevin; passed unanimously; *goal to each member – reach out to 3 people/parents over the next month to see if they have an interest in serving on our Governing Board (Julia will email Lori Schmidt with the request)*
- **2020-2021 School Plan**  
Immediate needs/support for staff during pandemic – 3 pm staff meeting regarding schedule; MyLC will continue as our platform for one more year to make a smoother transition – Matt Zimmerman committed to working with us during this transition time; art and social studies standards are in Infinite Campus; we still have an integrated curriculum and focus remains with small group interactions – many kids attended google meets (not required); still making connections with our students; portfolio work still happening; will try to connect older students with newer students, especially during first few weeks (scavenger hunt, community building activities); teachers are making sure we are still differentiating ourselves from other traditional schools; teacher need assistance with social media/Facebook posting – Kim will come up with action plan to address that need; Patrick will send email to parents to offer clarity regarding school year and welcome back (will also include an ask at the bottom to serve on the Governing Board)
- **Staffing Update**  
Welcome new staff member Tricia Israel – has charter school experience in Green Bay; she is enthusiastic and staff is looking forward to working with her
- **Board Retreat Plan for Fall**

Determine best strategy/scenario given immediate and future needs – will discuss in future (best future time to be determined)

- **Monthly Reports**

Enrollment Update – fairly stable as last year; 82 on computer, but additional students from other schools need to be inputted; Patrick and Kristie responding to parents; we need to have better access to numbers/contact info for applicants

Cash Flow Update (Patrick) – one big expenditure was for banner (\$645) – Us News and World Report School of the Year – post on Facebook

- **Enrollment Strategy/Marketing**

Social Media (Kim) – will provide update

Marketing Plan (Kim) – Kim will post US News and World Report School of Year and AP Pacesetter Awards

Facebook – Renee and Kim are currently admins; Elyse needs removal; Jean & Kristie can be editors; Kim will create plan; promotion led by Board and assisted by staff; kids can't have access, but be involved; Kim will include in her plan the framework for posting, etc. including student involvement

Survey/Senior Follow-up – final wrap-up and certificates are being mailed to seniors; hold on survey for 6 months to get pertinent feedback for Board and staff

- **Adjourn** – Gregg motioned to adjourn; Kim 2<sup>nd</sup>; passed unanimously