

MINUTES

<u>FCLA Governing Board</u>	<u>7 am</u>	<u>7:55 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>February 8, 2021</u>	<u>Virtual Meeting</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

**** Enrollment Strategy & New Student Recruitment/Marketing:** Kim is connecting with Tricia this week to create template for inserting work - Canva account for FCLA; create accounts with FCLA@AASD.k12.wi.us – add to current accounts; shared poem from students; Q & A and general info also shared; get consistent with posting more – at least once a week

- a. Info Sessions/Shadow Day update – hosted in-person shadow days; some who attended virtual came in person also; Friday and Tuesday (both sister and student who shadowed applied); one coming on Wednesday; Lori confirmed our roster and checked schedules; Jean emailed all students regarding inter-district, intra-district or out of district registration; out of district is July deadline; will need to send verification of schedule/courses requested by student including notation regarding FCLA credits in ELA, history, PE and science – Lori will follow up with staff to send verification; at 25 new students – Patrick needs to send verification of numbers to Ben to hold FTE; Jean will follow up with students interested (around 40); 25 applied; possibly current FCLA students can reach out to potential students; Max, Sophia and Emma are a few students who have been instrumental in assisting with marketing efforts
- b. Next Steps for February – more posts on social media, including students’ projects; verification of student schedules; confirm roster; follow up with interested students
- c. Facebook/Instagram/TikTok posting – see above

1. **Attendance/Guest Introduction:** Gregg Syring, Kevin Tubbs, Kim Willems, Levi Lyons, Lori Krueger, Lori Schmidt, Kristie Moder, Jean Pynenberg, Patrick Lee, Julia Squier
2. **Approval of January Minutes:** Kevin motioned to approve; Lori Krueger 2nd; passed unanimously
3. **Monthly Reports:**
 - a. Enrollment Update (Lori) – see above; do not foresee decrease of numbers

- b. Cash Flow Update (Patrick) – 2 small expenditures – US Constitution pocket books and Titanic book (Julia sent \$15 to Tricia via Venmo and will have someone sign off on 501c3 check when other expenses are accumulated); 501c3 balance remains the same at \$3254.67
 - c. Curriculum Update (Kristie/Jean) – short unit on inaugurations – created poems; kids working on portfolios/artifacts/archiving with emphasis on sharing their work; cultural healthcare workshop regarding insurance; hybrid going well – flexibility necessary – nice to have students back
4. **Exec Board/Board Member Recruitment** – potential future parents
 5. **Board Retreat** – plan for June; ACT score, numbers, recharter for agenda items; Julia will send meeting doodle for dates in June – various 2-hour blocks during different times of the day; 2 hours virtually and hopefully in-person
 6. **Open Topics** – FCLA Senior Recognition; 26 seniors; Julia will check with AnnMarie for Sunday, May 23rd from 4 pm with 30 tables – virtual recording available too – 6 pm reception with 6:30 program; Julia will send updated scholarship form
 7. **Adjourn:** Jean motioned to adjourned; Kristie 2nd