

MINUTES

FCLA Governing Board	7 am	7:50 am
Type of Meeting	Start Time	Adjournment Time
May 10, 2021	Virtual Meeting	Julia Squier
Date	Meeting Location	Recorded by

**** Enrollment Strategy & New Student Recruitment/Marketing:**

- a. Immediate Next Steps for May – Kim said there have been postings on Facebook and Instagram; Kim will make notes to make sure everyone has passwords to sites, etc. since June is her last meeting
- b. Facebook/Instagram/TikTok posting – Jean has been posting collages; TikTok not being utilized

1. Attendance/Guest Introduction: Gregg Syring, Kevin Tubbs, Levi Lyons, Kimberly Willems, Julia Squier, Patrick Lee, Kristie Moder, Lori Schmidt, Jean Pynenberg

2. Approval of April Minutes: Gregg motioned to approve; Julia 2nd; approved unanimously

3. Monthly Reports:

- a. Enrollment Update/FTE (Lori/Patrick) – Freedom and Hortonville are locations of two open enrollment students deciding – will be touring this week; academics concern for a few current students – credit deficiencies at FCLA and North and looking for alternative programming; current students will drop by possibly 6, including one move; 77 is current number, accounting for decrease in current students; 85 is number to retain .2 FTE
- b. Cash Flow Update (Patrick) - \$3306.90 curriculum account balance – Patrick will check; per pupil allocation still not in our E10 accounts; \$3270.38 in in Community First Credit Union 501c3 account
- c. Curriculum Update (Kristie/Jean) – wrapping up school year – senior seminar; senior exit interviews in person on May 19th; excuses versus reasons – panel of former FCLA students; former alum, Autumn Teal, coming in to talk with students about her experiences – video for future use; start planning now for sustainability and try new things

4. **Senior Recognition – Sunday, May 23rd, 2021, 6 pm reception/6:30 program (commons reservations set from 4-9 pm)**
 - a. Senior Survey - google doc in Senior Seminar; Jean will get Julia link
 - b. Scholarships – evaluate after May meeting (due date: May 7th); Gregg, Julia, Lori Schmidt, Kevin Tubb willing to evaluate candidates
 - c. Certificates – frames purchased and printed certificates; signatures needed on certificates
 - d. Invites – invites sent; RSVPs at 29 as of 5/4
 - e. Program – Senior Awards by students; student speeches – staff will talk with students in senior seminar
 - f. Food options – cake, bottled water, individual snacks (Costco - \$75 in gift cards)

5. **Exec Board/Board Member Recruitment – retreat topic**

6. **Board Retreat – Tuesday, June 8th from 7-9 am**
 - a. Location – in-person, FCLA wing 1082/1081 reserved
 - b. Topics: ACT scores, enrollment/FTE, recharter, By-law review, Strategic planning (“Year in Review” from Patrick, Critical path for current school year – board support, strategies for moving forward, board participation/recruitment – improve and enhance)

7. **Adjourn:** Kevin motioned to adjourn; Kristie 2nd; passed unanimously
8. **Scholarship Review: via email** – Julia will send rubric for evaluating and resumes/essays