

MINUTES

<u>FCLA Governing Board Retreat</u>	<u>7:07 am</u>	<u>9:08 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Tuesday, June 8th</u>	<u>1080</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

1. **Attendance/Guest Introduction:** Gregg Syring, Kevin Tubbs, Kimberly Willems, Julia Squier, Patrick Lee, Kristie Moder, Jean Pynenberg, Gus Maves (virtually), Kelly Camber
2. **Approval of May Minutes:** Julia motioned to approve May's minutes; Kelly 2nd; passed unanimously
3. **Monthly Reports:**
 - a. **Enrollment Update/FTE (Lori/Patrick)** – Remains steady; Jeannette Syring might have additional numbers
 - b. **Cash Flow Update (Patrick)** – \$300 banner ordered for school of the year award from US News and World Reports
 - c. **Curriculum Update (Kristie/Jean)** – will create senior highlights for website and sharing; create one-page summary based on Patrick's end of the year review for posting on our website and sharing; Patrick will reach out to figure out new charter council/meeting dates, etc.
 - d. **Senior Recognition Follow-up (all)** – successful – always nice to hear from our seniors regarding successes/next steps
4. **Year in Review (Patrick):**
 - a. **FCLA Summary** – focus on CSIP and reporting: completion of Leadership Skills Assessment/Wisconsin Youth Leadership Certification at 22 out of 27; senior exit interviews completed by all seniors (involve board more with formal presentation experiences throughout the year); ACT equal or above Appleton North scores (fewer number of students impacts volatility of average); graduation rate of 100%; Studer survey indicates more positive communication with parents needed – we do attempt but always look to improve; 3 students received transcribed credit for career-based learning thru internships – bring in organizations again to expose students to options – how do not overlap what the district is doing/offering to make us unique; US News and World Report rated

the Fox Cities Leadership Academy one of America's Best High Schools of 2021 & AP Pacesetter Award; DPI rated 81 – exceeds expectations; looking for .2 English position as Tricia Israel is moving fulltime with Wisconsin Connections Academy

b. Charter Renewal – Five-year renewal process solidified this spring

5. Board Retreat – Critical Path Forward

a. FTE Loss – .2 loss still remains; possible new numbers will impact over the summer

b. Enrollment/Marketing Strategy – Kim will send over contact info for Andrea – focuses on school promotions – group that specializes in education based in Minneapolis; set framework/plan month by month for promotions

c. Board Participation & Support/Recruitment Strategy –

1. How does board, staff and district work together best – no overlap; charter school committee just started for high schools – with Steve Harrison at district level to improve promotion of all high school options in the district – integrated model based on career clusters; course catalog changes happening; 3-year plan to implement

2. Need to capture senior documentation/experiences and establish process/plan – utilize short video clips

3. Promote Isabelle's Senior Capstone Project with Trout Museum – captures pandemic with photos; reach out to Oliver?; Kim has connection to Ashley

4. Create 1-page synopsis of year in review and highlight our senior future plans – promote on Facebook, Instagram & Twitter

5. Community connections to internship and guest speakers per quarter – Board connections to businesses; students complete job shadow; start with listing from 2018 breakfast meeting; Daniel Flaherty - Kevin will reach out to Boys and Girls Club contact; Patti Habeck - Feeding America; Michael Rohrkaste – Fox Valley Memory Project; Kevin – Pierce; staff will create engagement letter to introduce our school; Gregg will do 1st quarter guest leader speaking

d. By-law Review – no discussion; no immediate concerns

6. Adjourned