

MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Monday, January 10th, 2022</u>	<u>1083 & virtual (google meet)</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

1. Attendance/Guest Introductions – Jean Pynenberg, Patrick Lee, Gregg Syring, Kara Harbick, Julia Squier, Kevin Tubbs, Lori Krueger, Kristie Moder

2. Approval of December Minutes/Vote Brian DeMuyneck to FCLA Board – Kevin motioned to approve December minutes and Jean 2nd – passed with no objections; Gregg motioned to nominate Brian DeMuyneck, FCLA parent to current sophomore Maya, to FCLA board; Julia 2nd motion and passed unanimously

3. Discussion:

- a. **Mailing** – completed successfully
- b. **Marketing/Social Media** – video clips helpful, but Kim still moving ahead with photo boosts and ads – Kylie gave Kim access for targeted Facebook boosts/ads spending no more than \$60; we will re-evaluate and compare boosts vs. ads after January; previous ads cost approximately \$10 in March of 2020 – 1592 reaches, 33 actions and 5 clicked links; Explore presentation starts at 5:45 pm tonight – attendance maybe impacted by weather and covid cases; possibly Vinnie will attend Explore tonight; North Shadow Day suggested – friend outreach huge impact; Snapchat, Instagram and Tik-Tok rather than Facebook for students – Facebook is parent target; promotion in the middle schools is huge to reach 8th grade students
- c. **Community Partners Outreach** – no discussion
- d. **Parent Sub-Committee** – Kike made contact with Classical staff for FCLA outreach; Julia will follow up with Elysabeth regarding April 11th event
- e. **Leadership Forum/Guest Speakers** – no updates

4. Staff Related:

- a. **Curriculum Update (Kristie/Jean)** – final presentations will be via video if student not present – high absences related to covid; FCLA school-wide

foundations will begin semester 2 - Malcolm X and MLK with Civil Rights focus – have reached out to Lawrence University

- b. **Infinite Campus Update (Kristie/Jean)** – infinite campus will *not* work – closeout at the end of each year was the issue - not going to transfer partial credits; re-entry of grades/assignments cannot happen; Kristie met with Kevin at MyLC – can connect to Infinite Campus – numerous upgrades to platform including parent dashboard; short-term, we will reload to MyLC; Shelly and Kevin will meet with staff for more in-service; new standards will show in MyLC – Peterson at North committed to picking up tab; parents will be informed and MyLC will be reintroduced to parents with its capabilities at semester 2; tried to utilize district system, but not capable – district needs to support cost

5. Monthly Reports/Actions:

- a. **Enrollment Update/FTE (Lori/Patrick)** – interest inquiries at 20 and most common reason related to friends/current students; shadow dates now scheduled for Jan 20th and 27th; 9 have applied; one home-schooler interested in starting at semester, currently her sisters are enrolled in FCLA
- b. **Cash Flow Update (Patrick)** – 501c3 balance at \$2185.37; only new expense is MyLC cost, but North/district has shown commitment to absorbing cost

6. Adjourn: Kara motioned to adjourned; 2nd from Jean with no opposition

Dates/Events:

Explore Night at North - Monday, January 10th from 5:45-7:30 pm

Charter School All Fair at 2nd floor of the City Center - Saturday, January 29, 2022 from 10-noon

“FCLA Showcase” in the FCLA Wing at North – Monday, April 11th time tbd