

MINUTES

FCLA Governing Board Meeting Type of Meeting Monday, March 14, 2022 Date 7 am Start Time 1083 & virtual (google meet) Meeting Location 8:35 am Adjournment Time Julia Squier Recorded by

1. Attendance/Guest Introductions – Patrick Lee, Gregg Syring, Kara Harbick, Julia Squier, Brian DeMuynck, Kevin Tubbs

2. Approval of February Minutes – Gregg moved to approve February minutes; approved unanimously

3. Discussion:

- a. **Marketing/Social Media/Facebook advertising update** last targeted Facebook advertising regarding shadow days cost \$13.51 for 12 clicks and 1487 reaches ad ran 1/31-2/18; Celebration Lutheran Kara received invite from principal for student outreach Patrick will reach out to Kristie regarding support needed/status of Celebration Lutheran connection and if students were able to meet with Einstein/Classical/Kaleidoscope students?
- b. Showcase Evening planning Monday, April 11th, 2022 from 6:30-8:15 pm event for current families and potential students/families; add RSVP to current invite Julia will put her phone and email on invite to track numbers and communicate with Kristie regarding the totals; Julia will contact Kim about Facebook ads regarding invite for Showcase Night; Brian suggested we email invite to all AASD Middle School parents?; is staff ok with schedule of evening/student presenters?; Patrick will ask Kristie for feedback regarding Showcase Night on FTE update email
- c. Community Partners Outreach no discussion
- d. Parent Sub-Committee update suggested FAQ (no discussion)
- e. Leadership Forum/Guest Speakers no discussion
- 4. Staff Related:
 - a. Curriculum Update (Kristie/Jean) currently at 65, but 69 is projection

b. **Infinite Campus Update (Kristie/Jean)** – MyLC weekly parent email contains no link to grades – just shows attendance and courses – no link at bottom

5. Monthly Reports/Actions:

- a. Enrollment Update/FTE (Lori/Patrick) FCLA was told we will be down .3 for FTE this next school year; 2.2 to 1.9 currently have 5 staff members; Patrick reached out to Al Brandt who is a charter school consultant and then met with Matt Zimmerman, Mike Hernandez and Al Brandt; board/staff have concerns with decrease to functioning of FCLA; request to maintain current FTE will be emailed by end of the day today regarding FTE cut; projection is 69 for 2022/2023; funding for teacher leader possible stipend?; worse case Jean gives up teacher leader pay and Phy Ed/Health and PFM credits obtained through North; 35 shadow day attendees students still inquiring and shadowing; what is plan moving forward?; board can reach out to Al/Mike Hernandez regarding determination of FTE if it is inadequate; 2.4 FTE was bottom according to Patrick; short term stipend for staff?; long term how to reassure students school moves forward; board will meet Wednesday at 7 am to strategize short and long term solutions
- b. **Cash Flow Update (Patrick)** approximately \$3500 in district/activity accounts; \$2196.04 in 501c3 with \$10.67 deposit from AmazonSmile on March 2
- 6. Adjourn: Kara motioned to adjourned; Brian 2nd; adjourned at 8:35 am

Dates/Events:

"FCLA Showcase Night" in the FCLA Wing at North – Monday, April 11th time tbd

Board will meet again on Wednesday, March 16th at 7 am to discuss FTE planning