

## MINUTES

<u>FCLA Governing Board Meeting</u>	<u>7 am</u>	<u>8:30 am</u>
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
<u>Monday, April 11, 2022</u>	<u>1083 &amp; virtual (google meet)</u>	<u>Julia Squier</u>
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

**1. Attendance/Guest Introductions** – Al Brandt – AASD Charter School liaison, Patrick Lee, Gregg Syring, Kara Harbick, Julia Squier, Brian DeMuynck, Kevin Tubbs, Jean Pynenberg

**2. Approval of March Minutes** – Gregg moved to approve March minutes; approved unanimously

**3. Discussion:**

- a. **April 6<sup>th</sup> meeting with AASD Admin – FTE** – Michael Hernandez, Matt Zimmerman, Brian Peterson, Al Brandt present; focus on FTE and promoting of FCLA in the community; decrease in enrollment overall in AASD; increase in strategic planning/marketing to increase enrollment; Matt Zimmerman in charge of marketing; Patrick provided FTE loss options – hopefully hear from district this week; how does this impact student experience in FCLA collaborative – cut in phy ed and PFM credits and integrated curriculum
- b. **April 27<sup>th</sup> Charter School Meeting** – Patrick and Julia will attend at 4 pm – virtually or in person
- c. **Showcase Evening planning/Solidify date** – Monday, May 2<sup>nd</sup>; need to recruit to current 8<sup>th</sup> graders – FCLA students/teachers meet with 8<sup>th</sup> grade students and share Showcase Night info; follow-up middle school visits with additional shadow days; reach out to current students who already had Shadow Days; Julia will confirm availability of space with Annmarie
- d. **School Recruitment Visits/Board assistance?** – video contains education jargon and does it really explain the academy to parents/students – lose people - need more personalization and shorter video 30 to 60 seconds; incentives for students to attend shadow day?; focus on 7<sup>th</sup> and 8<sup>th</sup> graders for outreach; how do you build leadership skills in the content in 60 seconds; more emphasis on portfolio and senior capstone project; build relationships and collaborate with coursework in KA

- e. **Marketing/Social Media/Facebook advertising update** – Heather posts when she has content; Julia will reach out to Kim to see if she can advertise for Showcase Night
- f. **Senior Recognition** – not discussed
- g. **Parent FAQ?** - not discussed

#### **4. Staff Related:**

- a. **Curriculum Update (Kristie/Jean)** - not discussed because Jean had to leave for
- b. **MyLC Update (Kristie/Jean)** - not discussed

#### **5. Monthly Reports/Actions:**

- a. **Enrollment Update (Lori/Patrick)** – at 69
- b. **Cash Flow Update (Patrick)** – scholarship paid to Delfosse so activity balance is \$27.97; \$25 (Thrivent donation from Alum) added to 501c3 account so balance is \$2221.04; E10 account balance is \$3142

**6. Adjourn:** Kara motioned to adjourn; Gregg 2<sup>nd</sup>; passed unanimously

#### **Dates/Events:**

**“FCLA Showcase”** – determine date and time – Monday, May 2<sup>nd</sup>, 2022 at 6:30 pm until approximately 7:45 pm

**Senior Recognition** – Sunday, May 22<sup>nd</sup> – reception at 6 pm and program begins at 6:30 pm