

MINUTES

<u>FCLA Governing Board Retreat</u>	<u>7 am</u>	<u>7:50 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>Monday, October 10th</u>	<u>1080/google meet link</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

1. **Attendance/Introductions: Patrick Lee, Kara Harbick, Gregg Syring, Kevin Tubbs, Julia Squier, Lori Krueger, Jean Pynenberg**
2. **Approval of September Minutes:** Gregg motioned to approve August minutes; no objections; minutes approved
3. **Monthly Reports/Action:**
 - a. **Enrollment Update – current update (Lori/Patrick)** no update; 3 interests for next year (from Xavier, Magellan, Valley New)
 - b. **Cash Flow Update – School and 501c3 accounts (Patrick/Julia)** – E10 accounts is still being rolled over; \$2264.35 is 501c3 balance; \$900 to Camber for internship - confirmed curriculum pay – Julia will get her a check; Patrick is coordinating various fundraisers at North to offset costs for Kristie Moder’s grading stipend; board needs to set the budget for the stipends – expected cost/set maximum - to plan for Kelly Camber’s stipend for internship supervision, as well as Kristie’s grading stipend; Lori suggested utilizing cost effective internship option for applicable students thru North; we of course want to encourage all students to participate in an internship
 - c. **Community Connections Update (Jean)** – Plamann Park volunteering was extremely successful – students were very engaged; next experience is Feeding America; capstone students are reaching out to community members seeking to fulfill their internship/capstone requirement; Jean will share the updated Senior capstone project listing via google doc – board can reach out to our contacts in the community based on students’ interests and notate on the google doc; Jean will share last’s year outreach letter
 - d. **Student Board** – Patrick met with students for first time; will meet monthly; recruit other students who are energized and engaged to do outreach to other students

4. **Elevator speech update** – Key words: students, community, hands-on, leadership, small supportive, experience – Jean will take to Leah to create for use with students and parents as we do outreach

If you are looking for a small learning environment with a close community of students and a curriculum offering a hands-on leadership experience, the Fox Cities Leadership Academy is for you! Gregg

If you are looking for a small, nurturing learning community with a diligent focus on developing leadership qualities like confidence, communication, and accountability, then FCLA is for you! Kara

Join FCLA for a supportive, collaborative school community that helps students develop leadership skills through hands-on and service learning opportunities. Julia

5. **Marketing/Recruitment Plan by month**

- a. **School visits updates– KA, Einstein, Classical, Madison, Wilson, Celebration, Mt. Olive** – Patrick will set up with Einstein during specific classes; Madison will set up separate time; Heather is setting up meetings with other schools
- b. **Postcard mailing** – is cardstock and tabs available; Patrick will generate labels; shadow days (Nov 15th and Dec 15th) will be added; print in house – mail this week, early next week if possible
- c. **Showcase Night – Thursday, October 27th from 4-8:30 pm**; FCLA student-lead conferences scheduled that evening; area displaying workshops, seminars, portfolios and student work incorporated within each area; one board member will be there during the entire evening; teachers will roam when not in conferences
- d. **Chipotle Night (mall location) – Wednesday, October 19th from 5-9 pm (bring fundraising info sheet - hard copy or digital)** – Julia put flyer in teacher mailboxes at North; share with family/friends and Heather is posting
- e. **Facebook/Social Media plan/advertising** – Heather is posting regularly; has info on both upcoming events – we need to link with North’s Instagram – follow FCLA
- f. **Kylie/Student Video – progress/update** – students creating the video
- g. **T-shirt order – design progress/update** – students will choose the winning design; need to order soon to have for student visits
- h. **Farmer’s Market – full this year**
- i. **President letter** – sent out with other beginning of the year info
- j. **North – improve our image/recruit update**; Patrick shared the 3 different posters designs that are up around North
- k. **Next district marketing meeting – Thursday, Oct 20th at 4 pm (AASD offices)** – Julia and Patrick will attend
- l. **Internship Stipend for Mrs. Camber – curriculum pay determined** – confirmed 36 hours at \$25 per hour for \$900 total

6. **Adjourn:** Gregg motioned to adjourn with 2nd from Kara; unanimously adjourned