

APPLETON CAREER ACADEMY

(future FOX CITIES LEADERSHIP ACADEMY)

MINUTES

ACA Governing Board	7:00 a.m.	8:20 am
Type of Meeting	Start Time	Adjournment Time
February 13th, 2017	North Lightning Room	Julia Squier
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Patrick Lee, Kevin Tubbs, Lori Krueger, Gregg Syring, Julia Squier, Renee Ulman, Kristie Moder, Mary Hansen

- **Approval of January Minutes** – Lori nominated to approve January minutes; Gregg 2nd; passed unanimously
- **Staff update**

Curriculum (Kristie) – Elyse had good turn out and students were really engaged in the DYI studio; great accumulation of learning; ACT prep workshop and writing workshop are happening; new seminars starting

Enrollment/Student Recruitment (Lori) – end of January typically cut off; 26 applications with goal of 40 – still open, verification emailed Friday and 17 already responded; 7 students leaving because FCLA is not a fit; 4 students attended Thursday shadow day and one more Einstein student shadowing; need to make better connection with KA students – attend student presentation night at KA – Tuesday, March 21st; postcards mailed to all 8th graders; do we target KA with another mailer; additional shadow days?; make connections with KA governing board; Rally Day on Thursday, March 23rd from 1-3:05 pm; mailer with postcard promoting Rally Day; follow up with shadow day; Lori will put on staff meeting agenda for Tuesday; Renee will look at old files to rework postcard with testimonials; Patrick will talk to AI about getting table for presentation night; Julia will attend with parent perspective

Cash Flow update (Patrick) – expenditures in supplies and books (\$507.54) and fieldtrip bus (\$137.30); donation from John Swartz’s company for volunteer hours (\$40)

Laurie Frisch, ELA teacher (Patrick) – Laurie has taken a position teaching ELL full time and will no longer be teaching in FCLA; no immediate replacement for now, so will receive credit for .1 this semester; seeking online resources to creatively schedule students/workshops and reaching out to Kevin at KM Performance to explore solutions long term

FTE 2017/2018 (Patrick) – loss of FTE .3 with projected enrollment 102, only down 8 students; will we receive more if enrollment increases?; Patrick will meet with teachers to strategize loss of FTE for next year
- **Charter School Governance President Meeting & Principal/Staff Meeting** (Joy & Patrick) – Joy attending now representing governance board; what is objective and focus - involvement with these committees critical for other charters to know and understand FCLA; Julia will follow up with Joy regarding update from last meeting
- **Strategic Initiative Update** (Gregg) – see handout regarding timeline
- **Rebranding/logo Update** (subcommittee) – seek professional help from Willems during development – future thinking; return to students and staff to seek input; Renee will reach out to

FCLA Mission Statement:
Empowering students to find their passion through collaboration, innovation and exploration.

Kim regarding the new logo creation; discussion regarding importance of tagline including leadership & college, career and life readiness

- **Website Secure Document Sharing** (Julia) – log in and view documents; forward suggestions for additional documents to Julia
- **AEF Matching Funds Proposal** – application denied; Dave Mueller started the endowment originally with leftover charter school start-up funds; balance is about \$2076; cannot withdraw interest until close to \$10,000 in account
- **Adjournment**

Upcoming Events:

Next Board Meeting: Monday, March 13th, 2016 at 7 am in the North Lightning Room (Reminder: April meeting is the 3rd Monday – Monday, April 17th at 7 am in the Lightning Room)

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