

APPLETON CAREER ACADEMY

(future FOX CITIES LEADERSHIP ACADEMY)

MINUTES

ACA Governing Board	7:00 a.m.	8:15 am
Type of Meeting	Start Time	Adjournment Time
March 13th, 2017	North Lightning Room	Julia Squier
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Patrick Lee, Kevin Tubbs, Lori Krueger, Julia Squier, Renee Ulman, Kristie Moder, Mary Hansen, Kim Willems

- **Approval of February Minutes** – Lori motioned to approve February minutes; Kevin 2nd; passed unanimously
- **Staff update**
 - Curriculum** (Kristie) – Heather Marzullo joined ACA staff for 2nd semester; currently co-teaching with Elyse working on a podcast; workshops began and are in full swing
 - Enrollment/Student Recruitment** (Lori) – all seniors on track for completion; since postcards have been sent, we have received 2 additional applicants; 92 students total so far for 2017/2018; 10th grade students wrote letters to incoming students to invite to rally day; key is current parents word of mouth – utilize current parents reaching out to new families more for future recruitment; target both parents and students; we need to make tracking graduates a priority - board initiative; highlight past student in each newsletter – email newsletter or link to newsletter monthly to current parents directly; also important to notate Willems Marketing students’ experiences/program structure originated in ACA
 - Rally Day for new students (March 15th from 11:45 am to 2:30 pm)** – 16 students signed up; 2 new students; paired up with 2 ACA students in groups of 4 and doing project – working with Twinkie related to *Omnivores Dilemma*, book reading in Ropella’s workshop
 - Cash Flow update** (Patrick) – additions include Thedacare donation designation from Linda Mirkes (\$25), AmazonSmile (\$24.09), field trip payments (\$280); expenses included books (\$96.62), bus (\$235.90), PAC tickets (\$404.76 **AND ADDITIONAL \$20.24 WILL BE DEDUCTED IN APRIL – TOTAL COST IS \$425**), portfolio supplies (\$79.96)
 - ELA teacher update** (Patrick/Lori) – Heather Marzullo replaced Lori Frisch; great way for other North teachers to experience ACA and see great things happening in ACA; possible future template for additional North staff to be adjunct staff
 - FTE .3 Loss 2017/2018** (Patrick) – Mark Ropella will have reduced FCLA time for next year and increase in North time
 - Staff Succession Planning** – Heather Marzullo possibly staff member and Lori Frisch has desire to return; March 1, 2018 is deadline for retirement filing for subsequent school year
- **HOPE survey** – research related to learning in project-based schools; measure intangibles of ACA - would be helpful; KA, Valley New and ACA have all been asked to respond; Lori K is on career planning committee looking at ways to track student achievement like self-efficacy, optimism and problem solving; what is time commitment and vetting process?; what happens with results and who do results get shared with?; Renee will follow up; more info follows...

FCLA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.

The Hope Survey evaluates the ability of schools to encourage positive non-academic outcomes, which impact traditional academic achievement by measuring autonomy, belongingness, mastery goal orientation and academic press which lead to engagement and hope. Hope is measured with the Hope Index, an assessment of generalized expectancy for achieving goals, which contains two components; motivation for pursuing goals and ability to identify workable routes to goal attainment.

According to hope theory, hope reflects individuals' perceptions regarding their ability to clearly conceptualize their goals, develop the specific strategies to reach those goals (i.e., pathways thinking), and initiate and sustain the activities in support of those strategies (i.e., agency thinking). According to hope theory, a goal can be anything that an individual desires to experience, create, obtain, accomplish, or become. A goal may be related to grades in school or activities outside of school, but the important thing is that the goal has value to the individual.

- **Charter School Governance President Meeting & Principal/Staff Meeting** (Joy & Patrick) – Mary will plan on going on April 26th; Joy emailed notes from last February meeting; Patrick plans to attend the next principal meeting
- **KA connection/update** (Renee/Julia) – video creation and website posting suggested; possible staff collaboration between schools – has been done in the past; possibly bring ACA students during lunch hour to KA and explain ACA/answer questions; 1 minute mover video suggested – Kim will share an example via email; also suggested to attend KA High School Night next year
- **Rebranding/logo Update** (subcommittee) – Gregg, Patrick and Renee met; Gregg and Dayton met again and recommendation was to create a new, futuristic logo, maybe incorporating a small piece of the previous; Renee and Kim met with Diane at Willems; focus on Leadership and forward thinking; get student/staff input initially; connect new to old; Senior recognition will reveal new logo with final roll out in fall; Kim will get into regarding pricing/cost for design
- Joy – Mary will go on April 6th
- **Website Secure Document Sharing** (Julia) – Mary's history project is posted; read and edit; note from Mary regarding update...

I've created a folder (ACA-FCLA History) and downloaded a copy of the latest draft of the history narrative to the website at the secure board-only section that was recently created. The draft is still in WORD format and anyone with access can open the document to review, edit, add to etc. It would be great if staff had time to review and add clarification and more detail, especially regarding the middle years and the current changes in goals/direction that occurred with the new contract.

I've met with David Mueller and he is doing a review and comment of the latest draft. He also has a large number of documents, photos, and even some short videos from the early years that he intends to forward to me for inclusion on the site. I will do that as soon as I receive them. They will be coming in small batches.

- **Senior Recognition –** Sunday, May 21st from 6:30-8 pm/reception at 6 pm; Mary reserved room at FVTC, culinary set and thinking we reduce food a little based on so much leftover last year; get scholarship applications going after spring break; Julia will email last year's documents to Kristie
- **Adjournment**

Upcoming Events:

Next Board Meeting:

Reminder: April meeting is the 3rd Monday – Monday, April 17th at 7 am in the Lightning Room
Rally Day - March 15th from 11:45 am - 2:30 pm

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