

## MINUTES

FCLA Governing Board	7 am	8:15 am
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
September 11, 2017	North Lightning Room	Julia Squier
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

**Attendance/ Guests/ Introductions:** Julia Squier, Renee Ulman, Mary Hansen, Kim Willems, Patrick Lee, Lori Krueger, Gregg Syring

- **Approval of August Minutes** – Julia made motion to approve August minutes; Lori 2<sup>nd</sup>; passed unanimously
- **New Logo Implementation** –
  - Website update** – English version of application needs updating; Patrick will email Julia the application from the J drive
  - Marketing Plan update** – communication strategy in place and middle school communication is critical – November reach out at KA (during day for students and at night for parents); staff met with Kylie to assist; hit social media harder – tweet, share; attend other high school explore nights
  - Back to School Night/Logo Reveal Event** – installation on September 14<sup>th</sup>; ribbon cutting for Monday, September 18<sup>th</sup> at 1:30 pm, so Lightning Room from 1-2:30 pm reserved by Lori Krueger; 3 total cakes from Costco (“Celebrating 10 years of innovation”) and coffee – Julia will order; Patrick will talk to Judy and Patrick; Julia will complete form for Chamber; Lori will touch base with staff regarding how they want to handle ribbon cutting with kids and parents that day; Julia will double check with Kristie about supplies for the night
- **Staff update**
  - Curriculum** (Kristie) – next month
  - Enrollment Update** (Lori) – 98 total – fluctuated over the summer (26 current seniors); shadow dates set with 2 sign-ups already: Nov 29, Dec 14, Jan 11, Jan 24; Jan 8<sup>th</sup> explore date at North; recruitment with goal of 40
  - Cash Flow update** (Patrick) – expenditures in supplies: \$ 5.98, \$1099.23; postage: \$ 31.20; sub: \$1177; books: \$1339.69; senior night: \$635; tax filing: \$10; \$5.59 credit from Amazonsmile
  - Board Rotation at Staff Meetings (September, October, November, December)** – Renee is able to attend staff meeting on Thursday; she will send email to staff; Julia will reach out to staff for October to set time and plan for Mary Hansen in November
  - .2 ELA posting, .2 Teacher Leader posting, .1 Field Experience posting update** (Patrick) - if we hit 120 students, we can request more FTE – advantageous to secure applications upfront; board should ask and be more proactive regarding the ask for extra FTE; interviewing candidate tomorrow working 3 days a week for team teaching (.32 total - .2 from FCLA); .1 all secure
  - Staffing Succession Planning/Stipend Staff Member 2017-2018 school year** – continue to seek staff members with interest

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- **Strategic Initiative Update** (Gregg) –  
**Budget - Major Purchases/Sustainability** – revenue limited; we need to seek outside funding  
**Board Member Recruitment** – Renee is reaching out to a former ACA student (in administration at Shopko); parent reach, especially on Back to School Night; 1 business connection from Joy - Mary will follow up with; board support needs improvement – learn from other schools about best practices for boards; everyone needs to reach out to potential board members who could contribute their expertise – marketing, business associations
- **Charter School Governance President Meeting & Principal/Staff Meeting** (Mary, Joy & Patrick) – discussion regarding common charter school application – google doc; quarterly meeting schedule to be determined; high school options night – around Thanksgiving and mini charter school fair; Ben wants to attend each board meeting – Mary will reach out to Ben to see availability for attending October meeting
- **HOPE survey update** (Renee) – no update
- **Adjournment** – Kim motioned to adjourn; Mary 2<sup>nd</sup>; passed unanimously

#### Upcoming Events:

**Ribbon Cutting** – Monday, September 18<sup>th</sup>, 2017, starting at 1:30 pm

**Back to School Night** - Monday, September 18<sup>th</sup>, 2017, starting @ 6 pm

**Next Board Meeting** - October 9<sup>th</sup>, 2017 at 7 am in the Lightning Room

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