



# MINUTES

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ACA Governing Board	6:45 – 8:15 a.m.	8:15 a.m.
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
December 8, 2014	North H.S. – Lightning Room	Julia Squier
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

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- **Attendance/ Guests/ Introductions** - Mary Welch, Patrick Lee, Renee Ulman, Julia Squier, Mark Kloehn, Jeff Lang, Rita O'Brien, Jennifer Deiter, Terry Maves, Joy Kapheim, Mary Hansen, Dayton Henderson
- **Approval of November Minutes** - Motion to approve by Terry; second by Rita; passed unanimously
- **ACA Enrollment Report** – 13 applications for next year; requiring shadow day – not as many applicants as last year, but more committed candidates; target is 25-30; committee to work on 8<sup>th</sup> grade mailing – Jeff will help – what should we send in mailing - Renee will forward previous year info; telling our story over and over; concise; Jeff will consult contact and Willems and get quote from marketing fee to establish plan for ACA
- **Budget** (Patrick) – Ropella made purchase with books – future purchases will come out of curriculum buyout, bussing to Willems and Grignon mansion, LGL credit card renewed (Patrick corrected); motion by Renee to offer 2 \$500 scholarships each year to graduating seniors going to their continuing their education at a post secondary school – all seniors will apply as part of the their senior year curriculum - scholarship criteria – committee will refine criteria for determining scholarship awards to reflect what we value as a board and weight criteria (rubric), will meet in January; Jeff 2<sup>nd</sup>, pass unanimously

LGL renewal – Patrick straightened out payment

501c3 Fundraising Acct. – in account after paypal transfer \$1841.01 - Mary and Julia will be the only designated individuals on the account per recommendation of AASD (Patrick, Mary and Julia is will finalize at Credit Union), Jennifer will update regarding business/corporate contributions, Julia and Joy will get together to draft letter and send electronically with ACA newsletter before the end of the year

- **Staff Report**

Shadow Days – this Wed with about 10 students; more current North students this time around; EXPLORE night tonight 5:45-8 pm

Career Fair - went well, many inquiries and shadow date reservations

- **Board Activity Reports**

Senior Scholarship Update – announcement, staff involvement – written procedure, rating sheet, 2 scholarships – any student continuing their education (see notes under budget)

*ACA Mission Statement:*

*Empowering students to find their passion through collaboration, innovation and exploration.*

Donor Recognition – current donors –list on web - Julia will have Ian add

- **Sustainability/Marketing** - Mary talked about the potential loss of 3-5 board members in the next few years. She encouraged board members left to seek out their contacts and bring names of potential new board members to the next meeting. Jennifer asked if there were certain types of business partners/expertise the board was in need of. Marketing was one that was brought up. Table the rest of the marketing materials we need (display boards, banner, etc...) until we get a consultant set in place to determine message, etc...
- **Adjournment**

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