



# MINUTES

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ACA Governing Board	6:45 – 8:15 a.m.	8:15 a.m.
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
February 9, 2015	North H.S. – Lightning Room	Julia Squier
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

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**Attendance/ Guests/ Introductions** - Patrick Lee, Renee Ulman, Julia Squier, Mark Kloehn, Rita O'Brien, Jennifer Dieter (presiding over meeting – Mary Welch absent), Mary Hansen, Dayton Henderson

- **Approval of January Minutes** - Motion to approve by Renee; second by Mary; passed unanimously
- **Agenda Changes/General Announcements** – Patrick discussed PowerPoint regarding civil rights compliance; equal access for all students; language translation completed by the district; individual translations available on request, as well as ELL services/consultation; IEP process in ACA makes accommodations when necessary, as well as language translations when necessary
- **ACA Enrollment Report** (Lori-Renee) – 35 applications; shadows continue, mainly from North students; Lori shared marketing piece (one piece flyer regarding benchmarks of success – see attachment)
- **Budget** (Patrick) – books ordered for Ropella, Camber class supplies, LGL, paid \$3900 for MyLC from curriculum buyout; pending \$900 senior capstone books, \$400 chamber membership and discussion if we need to have a separate membership from AASD - Leadership of the Fox Cities is a separate cost – Rita will discuss with Joy if that is a necessary expense  
**501c3 Fundraising Acct.** update (Julia) - \$2837.11; received matching fund check from Kimberly Clark

Plan for **HUMAN RACE** (Mark) – Mark is team captain and ACA is registered; \$100 entrance fee; like the Human Race on Facebook to get updates; Mark will send an email with general timeline; working with Olivia Kapheim; May 2<sup>nd</sup> is event date at 9 am registration, 10 am walk; talk at new student acceptance day on March 18<sup>th</sup> in the afternoon to get involvement;

Proposal to provide **stipend for tech skills workshops** (Renee) – Chad Benke, Tech support with AASD, and will teach computer science - using technology to solve problems; suggesting STEAM school focus – 10 year rebranding ?; next round will design app on droid; grant opportunity related to technology for project lead the way related to computer science; curriculum hourly rate of 10 weeks for an hour a day so 50 hours plus \$10 prep time; \$45 per hour is the curriculum rate; Mark motions for \$2700 to Chad Benke for honorarium/stipend for Computer Science workshops; Renee seconds; passed unanimously

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*Empowering students to find their passion through collaboration, innovation and exploration.*

Rita will assist Renee with writing the 3 year Project Lead the Way to incorporate Computer Science within ACA; regional opportunities ACA could play a role in Innovation Academy; foundation course would be ACA cost (approximately \$4000)

- **Staff Report** – Student Learning Outcome focus with junior learning portfolios; partnerships with Winagamie, Packaging and Leadership Fox Cities, great blog mentioning Kristie and Renee with Bergstrom Mahler Museum and an example of the multidisciplinary teaching in ACA
- **Board Activity Reports** – Jeff Lang resigned because of work promotion to CEO (congrats to Jeff!!) and Mark turned in his letter of resignation for May 31, 2015 because of work and additional exec board commitments; thank you both for your service to ACA!

**Recruitment** –board member recruits – critical now more than even with resignations; possible board members written on back of officer nomination form

**Parent Involvement**— Julia will recruit person for Volunteer Coordinator; has a few individuals in mind

**Volunteer Coordinator**— see attached description of position; Dayton motioned to approve the position, Mark second; passed unanimously; fill ASAP—be ready for fall

**Nominations for 2015-16 Officers** – completed and turned in to Jennifer; Board Position Descriptions attached and distributed; Co-Treasurers (Patrick for AASD accts-Board Member for 501c3 acct.)

**Scholarship applications** – reviewed both applications (attached) and all set for distribution

**Willems Marketing course recommendations** – Civility in the workplace, Culture of Begin with the End in Mind and Business and Technical Writing were focus; evening meetings not working, but exact schedule for next year still being determined; Renee will get back to board next month regarding staff thoughts regarding students taking courses at Willems related to ACA foundations coursework – immediate thought is hard to separate out, so integrated

- **Sustainability/Marketing**

**Marketing Services Bids** – we need to refine need – is it recruitment of students, teachers or both; more needed from strategies/focus over brochure design; 10 milestone in 2 years, currently 8<sup>th</sup> year; rebranding or new tag line/new logo in 2016/2017; Renee will check with Valley New School and who they used

**Donor Recognition Options** – Dayton shared chart; building relationship focus with personal touch of student thank you (attached)

**Event** to thank current community supporters—private reception prior to Senior Recognition event or separate event at Museum or at Atlas Coffee Mill – larger room?; 3<sup>rd</sup> floor of museum space; any bigger space at FVTC – Mary?; breakfast for donors in ACA wing also suggested

- **Adjournment** – Dayton moved to adjourn; Mark second; pass unanimously

Next meeting: March 9, 2015

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