



# MEETING MINUTES

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ACA Governing Board	11:00 a.m.	3:00 p.m.
<b>Type of Meeting</b>	<b>Start Time</b>	<b>Adjournment Time</b>
June 11, 2015	821 S. Matthias St., Appleton	Julia Squier
<b>Date</b>	<b>Meeting Location</b>	<b>Recorded by</b>

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- **Roll Call / Introduction of Guests & Incoming Officers**

Renee Ulman, Mary Welch, Julia Squier, Terry Maves, Patrick Lee, Lori Krueger, Mary Hansen, Rita O'Brien, Jennifer Dieter, Dayton Henderson, Kelly Camber, John Swartz, Tim Hager, Gregg Syring

Welcome new board members - John Swartz, Tim Hager, Gregg Syring & Mary Downs  
Thank you for dedicating your time and talents to ACA!

- **Announcements**

ACA received Bronze Award from US News and World Report – out of over 30,000 WI Schools, 83 received Bronze rating; add banner outside of building by logo – Patrick is looking into cost/copyright for banner, brochures and t-shirts (we will discuss in August)

No July Meeting. August Mtg date/time set for 2<sup>nd</sup> Monday of the month – **Monday, August 10<sup>th</sup>, 2015**, in the Lightning Room at North High School at **6:45 am**; we will discuss any meeting time modifications moving forward at the August mtg

- **Approval of May Meeting Minutes** – Jennifer moved to approve May minutes; Terry 2<sup>nd</sup> and passed unanimously

- **ACA Reports**

**Year in Review** – technology emphasis utilizing Chad Behnke's expertise; worked with History Museum at the Castle, Bergstrom Glass Museum, Winagamie Golf Course, FVTC event planning, germ-resistant bacteria project with UW-Fox Valley, Valley Packaging, Leadership of the Fox Cities; 90% of juniors completed 10 out of 14 leadership traits; career based learning – ACA is model for district (leadership skills, FVTC class) - 24 students completed the Wisconsin DPI Youth Leadership Certificate, 3 Employability Skills Certificate, 4 CAN certification from FVTC, 14 students completed the Meeting and Event Management Course through FVTC including 2 teachers who now can offer the course through FVTC for transcribed credit; MAP testing stats – math improvement – response to instruction?; Bronze Award based on 2013-2014 WKCE scores, Student Achievement; ACT scores similar to North average; Student work keys testing showed great results – all junior students received awards except 1; juniors met with seniors at the end of the year to discuss senior capstone project – worked well

*ACA Mission Statement:*

*ACA provides students with a career focus and instructional activities that preview professions within personalized learning environments. The emphasis is on rigorous classes, student career interest, leadership, and service learning which creates a sense of relevance and increases student achievement and satisfaction.*

- **Board Activity Report** - 501c3 checking account opened and donor recognition process being implemented; Showcase night – ok attendance – how do we adjust; scholarship process reviewed and structured; alumni list – one year missing – Renee has contact info from this year’s seniors; charter school fair successful; Human Race participation mainly board focused; board participated in senior exit interviews and senior recognition; website redone – utilization will hopefully improve and tie into a new marketing campaign

- **Budget**

Current Budget – Patrick reviewed; will consolidate fundraising and booster; Human Race money should be deposited into the 501c3 acct; we need to itemize specific needs for school on a yearly basis

AASD Funds & ACA, Inc (501c3) - \$43,156.01 in AASD and \$2854.43 in 501c3

2014-15 Fundraising Plan and Results – need to know specific needs of school?; Marketing Alumni survey, follow-up with former students and tell their story; asking for “college and career readiness”; our value message should be specific to alumni, corporations, etc. (legacy giving focus also)

- **Succession Plans** - Job descriptions for Renee, Patrick and staff descriptions are being developed; Mr. Ropella retiring in 3 years (History and English – dual certification); How do we post or groom other teachers?; maybe offer staff development at ACA; board member, principal on interview committee – ACA “sharing” mindset needed; board offers stipend for staff development?

- **Sustainability and Marketing**

Introductory Article re: Growth – our mission is not to expand but focus on ACA at North (getting students college and career ready in ACA regardless of test scores, financial background – fosters collaboration, creativity); revisit business engagement roundtable; we want businesses to come to us with requests; 10<sup>th</sup> anniversary gala!; we need alumni data (How many come back to the community?); approach businesses as we need you to be involved and share opportunities in your company to get kids back in the community  
Staff Needs/Concerns & Board Support - Rebranding, 10 Yr. anniversary event, tracking graduates, student achievement recognition – 3 strands of career clusters doesn’t really fit any longer – leadership focus; do celebration event; tracking graduates is an area that needs help; KA, parochial and home school students are drawn to ACA; suggested student business internship related to student clubs/apparel needs?; ACP (Academic Career Plan) will be mandated in 2017; entrepreneurial spirit – what is broke and how do you fix it

Proposed Graduation plans – Competitive/selective (27 credits), college and career ready (25 credits), college and career development (23 credits)

- **Adjournment (3:00)**

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