



MINUTES

ACA Governing Board	12:00 p.m.	1:30 p.m.
Type of Meeting	Start Time	Adjournment Time
June 15, 2016	FVTC – E130 C/D	Julia Squier
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Mary Hansen, Mary Welch, Jennifer Dieter, Julia Squier, Gregg Syring, Lori Krueger, Patrick Lee, Joy Kapheim, Mary Downs, Lori Fritsch, Gus Maves, Kelly Camber, Tim Hager, Kristie Moder

- **Review of May Minutes** – Motion to approve by Mary Welch; second by Joy; passed unanimously
- **Approval of Name Change** – strategic planning process recommended name change because of strong leadership focus in ACA; district level committee will give approval before going before the Board of Education for final approval; new name discussion regarding best fit and marketability; motion by Tim to change Appleton Career Academy to **Fox Cities Leadership Academy**; Mary Hansen 2nd; passes unanimously
- **Discussion on Logo/Tagline** – tabled for sub-committee work
- **Identify Rebrand Steps & Assign Tasks** – district/state level approval and related legal issues, audit/physical name change and communication/marketing strategy
 1. Legal/Contract Review (some tagline and mission alignment) - Subcommittee at district level in August to approve and move forward to school board in Sept – date for feedback regarding contract template by **June 22nd** in Microsoft word doc to Patrick (green is mandated by state, yellow is changeable) – Patrick, Kristie (teaching perspective), Mary W (bylaw review) and Gregg; program and services committee review on Sept 15th, then Board of Education on September 26th
 2. Tactical Physical Name change with projected budget estimate – Julia, Lori K, Mary W, Tim, Mary H
 3. Communication/Marketing Plan – Lori K, John S, Jennifer, Joy

** Jennifer will consult Renee regarding where her best fit is

** Julia will send bylaws with minutes

- **Adjournment**

Upcoming Events:

Next Board Meeting: Monday, August 8, 2016 at 7:00 a.m.

ACA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.

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