



FOX CITIES LEADERSHIP ACADEMY

(Formerly Appleton Career Academy)

MINUTES

ACA Governing Board	7:00 a.m.	8:30 am
Type of Meeting	Start Time	Adjournment Time
November 14, 2016	North Lightning Room	Julia Squier
Date	Meeting Location	Recorded by

Attendance/ Guests/ Introductions: Welcome Kevin Tubbs, our new board member, and Kim Willems! Kevin Tubbs, Kim Willem, Julia Squier, Tim Hager, Lori Krueger, Patrick Lee, Renee Ulman, Mary Hansen, Joy Kapheim, Kylie McGowan

- **Review of October Minutes** (including 2 votes via email) – approve Oct & Nov minutes at our next meeting in Dec
- **Website Update** – name change coordination; Renee will assist with the marketing group who includes Renee, Elyse, Joy and Lori K – Kylie McGowan, district Communications Coordinator, will assist and reach out to Lynn, who has some experience with logo creation; Kylie stated importance of informing parents – explanation was in Oct newsletter; logo for charter school fair (in Jan) needed by mid Dec - would be great but not enough time to create a great logo that will stand test of time; use Willems students and/or hire marketing firm?; maybe rebrand/reform old into new; seeking student input is important; Lori K is using temporary AASD logo with Fox Cities Leadership Academy (tagline is Excellence in Education: Learning and Leading for the Future!) as well as formerly ACA; suggested to have event in spring with rally for new and existing families – April or May event to celebrate renaming and logo unveiling; plan moving forward is to get assistance from Lynn S with logo creation; between now and Dec, get student input and then the marketing committee meets in Dec with Lynn; ask students to determine meaning of current logo – importance of each current part, why significant and what parts need to remain or change (color needs to remain consistent to save on website editing costs)
- **Staff update**
Curriculum –staff working with David Daniels to create Shakespeare-themed workshops; making connections via facebook postings and utilizing website for parents and students; students creating video about FCLA with guidance from staff on target points through PowerPoint mix – try for 2 minute clip
Enrollment/Student Recruitment – recruiting and enrollment going strong; first shadow day occurred; targeting enrollment for about 40 total, 30 minimum; sophomore at capacity; 30 target for each grade level
Budget – received per pupil compensation from district; other expenses include supplies, ½ day sub salary and LGL; United Community phasing out to MyHuterra app to record receipts (cash or credit); Julia will ask Melissa to email parents note regarding promoting [amazon.smile](https://www.amazon.com/smile); discuss cost benefit of Little Green Light – functions within that have benefits to track student data; Julia will look into turning off or back on; could be useful as we move forward with tracking past student data
- **Amendment of Articles of Incorporation** – name change in 5 locations in Articles of Incorporation & modification to purpose paragraph below; Julia motioned to make the appropriate
FCLA Mission Statement:
Empowering students to find their passion through collaboration, innovation and exploration.

name changes in 5 locations from Appleton Career Academy (ACA) to **Fox Cities Leadership Academy (FCLA)** and the below revision to the purpose statement in the FCLA Articles of Incorporation, Tim second; passed unanimously

3.1 The Corporation is created and shall be operated exclusively to act as the charter-holder for Fox Cities Leadership Academy, a charter school. The Charter School empowers students to find their passion through collaboration, innovation, and exploration. The Charter School provides students with academic and career planning within personalized learning environments. The emphasis is on rigorous, interdisciplinary classes, leadership skills, and career-based learning.

formerly....

3.1 The Corporation is created and shall be operated exclusively to act as the charter-holder for Appleton Career Academy, a charter school. The Charter School empowers students to find their passion through collaboration, innovation, and exploration. The Charter School provides students with *a career focus and instructional activities that preview professions within personalized learning environments. The emphasis is on rigorous classes, student career interest, leadership, and service learning*

- **Amendment of Conflict of Interest Policy** - 21 names changes only in Conflict of Interest Policy – Exhibit A to Bylaws; Julia motioned to make the appropriate name changes in 21 locations from Appleton Career Academy (ACA) to **Fox Cities Leadership Academy (FCLA)** in Conflict of Interest Policy – Exhibit A to Bylaws, Tim second; passed unanimously
- **Board Officers – update** – Joy is able to attend the Dec 7th Charter Governance President Meeting (noon at Kaleidoscope Middle School); Mary Hansen agreed to be president; since the 501c3 treasurer job is fairly small in scope, we will combine 501c3 treasurer responsibilities with secretary; Tim motioned for Mary Hansen to be president, Joy Kapheim to be vice president and Julia Squier to act as 501c3 treasurer & secretary; Joy 2nd; passed unanimously
meeting schedule....
November 14 – Mary Hansen
December 12 – Mary Hansen
January 9 – Joy
- **Strategic Initiative – next steps**
Assigned Groups revised:
 1. Legal/Contract Review (tagline and mission alignment) - Patrick, Kristie, Mary W (bylaw review) and Gregg – AASD contract and bylaws are complete; revisit tagline and mission
 2. Tactical Physical Name change with projected budget estimate – Julia, Lori K, Mary W, Tim, Mary H; Julia has begun by filing paperwork first with the state
 3. Communication/Marketing Plan – Lori K, Joy, Renee, Elyse, Kylie M and/or Lynn S will assist
- **Report card and additional info** – In response to report cards, the district is asking every school to submit additional information besides the testing info listed on the school report card; Patrick is creating the document, highlighting special recognitions and our project-based, interdisciplinary curriculum

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5000 North Ballard Road, Appleton, WI 54913 • (920) 832-4300 • FAX (920) 832-4301

- **Adjournment**

Upcoming Events:

Next Board Meeting: Monday, December 12th, 2016 at 7 am in the North Lightning
EXPLORE – December 5th at North High School Commons

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