

FOX CITIES LEADERSHIP ACADEMY

(Formerly Appleton Career Academy)

MINUTES

<u>ACA Governing Board</u>	<u>7:00 a.m.</u>	<u>7:55 am</u>
Type of Meeting	Start Time	Adjournment Time
<u>December 12, 2016</u>	<u>North Lightning Room</u>	<u>Julia Squier</u>
Date	Meeting Location	Recorded by

- **Attendance/ Guests/ Introductions: Welcome back Kim Willems (board nomination)** - Kevin Tubbs, Julia Squier, Lori Krueger, Patrick Lee, Renee Ulman, Mary Hansen, Mary Welch, Kristie Moder, Gregg Syring; Mary H nominated Kim Willems to the FCLA Governing Board; Mary W 2nd; passed unanimously
- **Approval of October & November Minutes** – Kevin motioned to approve October and November minutes; Mary W 2nd and passed unanimously
- **Staff update**
 - Curriculum** (Kristie) – Shakespeare theme to workshops going well; entire school focus is great; attended in-service at PAC relating hip hop decoding to Shakespeare writing – focus on ELA
 - Enrollment/Student Recruitment** (Lori) - enrollment is in full swing; lots of inquiries; 10 applications; many inquires at Explore night with Kristie, Elyse, Patrick and Lori; important is the branding and outreach to community to communicate clear mission of FCLA – great opportunity with anniversary and celebration of name change; displaying “I got in” and senior profiles
 - Cash Flow update** (Patrick) – AEF Endowment Fund – Patrick will meet with rep to find out more details; Renee will check into AEF matching fund deposit; LGL info update – twice a year – Patrick will update credit card info and we will keep for another 6 months – utilize during; deposits from Fright Night, Good Shop/Search & United Community (email sent regarding Amazon Smile – all links posted on website under menu, our school and fundraising)
- **Charter School Governance President Meeting update** (Joy) – tabled until next meeting
- **Strategic Initiative – name change/logo next steps** (Gregg) – strategic vision – where we want to be 5 to 10 years out; branding and logo short term will impact long term; Renee will talk with Elyse about workshop to get student input regarding logo redesign; Renee, Gregg, Patrick & Kim from marketing group - possibly John will consult; set structure first and then involve student input; logo/tagline by April or May is doable; Gregg will email Renee dates to meet early January with Kim and Patrick to meet prior to next meeting; Julia will email Dayton’s email and Renee will reach out to Dayton to assist with logo creation; once date is determined, Renee will reach out to Al Brandt to assist
- **Adjournment** – Mary Welch’s last meeting – thank you for service and dedication; still finalizing history project, so will follow up with that; Kevin motioned to adjourn and Gregg 2nd; passed unanimously

Upcoming Events:

Next Board Meeting: Monday, January 9th, 2016 at 7 am in the North Lightning Room – Joy leading

Charter School Fair: Saturday, January 14, 2017, from 10 am to noon, at City Center Plaza in Appleton

FCLA Mission Statement:

Empowering students to find their passion through collaboration, innovation and exploration.